

School of Liberal Arts

PSYC 204
Social Psychology
Winter 2025

3 Credits

Course Outline

INSTRUCTOR	Lisa Alton	OFFICE HOURS	By appointment
OFFICE	Online	CLASSROOM	A2204
E-MAIL	Lisa.alton@yukonu.ca	CLASS TIME	Tue, 1:00 - 3:50pm
TELEPHONE	8676890267	CRN	20105

COURSE DESCRIPTION

Social Psychology is the scientific study of how individuals think, behave, and are influenced by others. Current theories in the field will be applied to real-life situations to make sense of human behavior. Topics covered include behavior and attitudes, social beliefs, cultural influences, conformity and obedience, self knowledge and self-esteem, persuasion, group influence, aggression, altruism, prejudice and discrimination, stress and health, legal testimonies and law, and inter-personal relationships. In-class discussions, individual projects and hands-on activities are important learning tools used in this course.

This course examines how social psychologists use experimental and correlational research methods to gain insight into social behavior and how social psychological theories can be used to understand behavior and judgments in everyday life.

COURSE REQUIREMENTS

Prerequisite(s): None

EQUIVALENCY OR TRANSFERABILITY

Atha AU PSYC 379 (3) CAMP PSYC 203 (3) KPU PSYC 2330 (3) OC PSYC 252 (3) SFU PSYC 260 (3) TRU PSYC 2220 (3) UNBC PSYC 200L *fulfills 301 requirement* (3) UVIC PSYC 200 lev (1.5) UAF PSYC 101 (3) UAS SOCPSYC 302 (3) UR PSYC 220 (3) TRUL-OL PSYC 2XX1 (3). *May not take PSYC 3611 for additional credit.*

Students are reminded that it is always the receiving institution that determines whether a course is acceptable as an applicable, equivalent course or if it may be transferred to their program for credit. Find further information at: <https://www.yukonu.ca/admissions/transfer-credit>

LEARNING OUTCOMES

With conscientious effort, upon successful completion of the course, students will be able to:

- Demonstrate an understanding of social thinking
- Demonstrate an understanding of social influence
- Demonstrate an understanding of social relations
- Apply basic research skills
- Review the literature for information and apply the data to a research question

COURSE FORMAT

Delivery format

This course is delivered online with two meeting times (synchronous delivery) during which students are expected to attend by web-conferencing (i.e., Zoom) and engage with the instructor and other students.

Workload

1 lecture, 3 hours each week. You will also need to allocate 2-3 hours every week for the completion of learning activities and the assignment. This does not include additional reading that should be planned according to your own convenience. It is important to note that the time required for successful course completion will vary for each student.

TEXTBOOKS & LEARNING MATERIALS

Aronson, E., Wilson, T.D., Fehr, B. and Aker, R.M. (2022): Social Psychology. 7th Canadian ed. Toronto: Pearson.

EVALUATION

Assignments (3)	30 %
Quizzes (7)	10 %
Attendance	10 %
Midterm	20 %
Final Exam	30 %
Total	100%

COURSE WITHDRAWAL INFORMATION

Students may officially withdraw from a course or program without academic penalty up until two-thirds of the course contact hours have been completed. Specific withdrawal dates vary, and students should become familiar with the withdrawal dates of their program. See withdrawal information at www.yukonu.ca/admissions/money-matters. Refer to the YukonU website for important dates: www.yukonu.ca/admissions/important-dates. Refunds may be available. See the Refund policy and procedures at www.yukonu.ca/admissions/money-matters.

ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures (updated bi-annually) for further details about academic standing, and student rights and responsibilities: www.yukonu.ca/policies/academic-regulations

LATE ASSIGNMENTS

Once the assignment closes (date specified on Moodle), you will be docked 5% each day the assignment is late, and after 5 days it will not be marked.

ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic

Regulations (available on the Yukon University website at www.yukonu.ca/policies/academic-regulations)

It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): LearningAssistanceCentre@yukonu.ca

TOPIC OUTLINE

Research Methods

Social Cognition

Social Perception

The Self

Attitudes

Social Conformity and Influence

Attraction

Prosocial Behaviour

Aggression

Prejudice

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