	School of Business and Leadership
Yukon University	**LEAD 300** **Multijurisdictional Business**
	Term: Winter 2025 Number of Credits: 3.0
	Course Outline

INSTRUCTOR: Sara McPhee-Knowles   **E-MAIL:** smcpheeknowles@yukonu.ca

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CLASSTIME: Mondays, 5:30PM to 7:20PM   **DATES:** Jan. 6 to Apr.7, 2025, Room A2101

COURSE DESCRIPTION

Yukon is comprised of First Nation, municipal, territorial and federal governments; each of these operates individually and are guided by differing values. This context is not unique to Yukon and is common to other jurisdictions. In order to be effective, leaders in northern organizations need to work ethically and respectfully with an understanding of the relevant context. This course will introduce students to the political development of the Yukon and how that impacts business decisions.

COURSE REQUIREMENTS

Prerequisite(s): HIST140, HR292 (LEAD292)

EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:
https://www.yukonu.ca/admissions/transfer-credit

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Evaluate the historical implications of coloniality in Canada and Yukon, and the effects of negotiations and implementation of the Yukon land claims, responsible government, devolution and self-government agreements on different types of organizations
- Examine intergovernmental relations and political climates, and analyze their effects on northern business decisions
- Demonstrate effective teamwork, intercultural competence and professional communication (written and spoken)

- Research, develop, and present their learning about conducting ethical and socially responsible business in a multi-jurisdictional context, recognize different world views and the transferability of these concepts to other business contexts

COURSE FORMAT

Weekly breakdown of instructional hours

This course is offered in a blended format: students are responsible for reviewing modules on their own ahead of our 2 hour scheduled class times. Modules, which may include online readings, recorded lectures, or videos, will be posted on YukonU's Learning Management System (Moodle). It is expected that this course will require 3-7 hours of additional time per week, with some variation throughout the term, spent on reading, reviewing modules, and completing assignments. It is important to note that the time required will vary by individual.

Students will work individually and small groups to complete course work. Students are encouraged to use the resources provided in class as tools to support their course work. The instructor will aim to keep the course material interactive and varied.

Email and frequent internet access are an important part of this course. The instructor will communicate through email and Moodle. Using online tools and resources is a required part of this course.

Delivery format

This course will be delivered in a blended format. Students will be required to attend some face-to-face sessions on campus and complete asynchronous online activities. Depending on the COVID-19 situation in the Yukon, some face-to-face sessions may be moved to Zoom at the instructor's discretion.

EVALUATION

Assignments	40%
Case study	15%
Engagement	15%
Final project	30%
Total	100%

Assignments (40%)

Students will be responsible for two individual assignments. The assignments relate to the material covered in class and will demonstrate the students' abilities to apply course concepts. Students must pass both individual assignments to pass the course.

Case study (15%):

Students will complete a case study.

Engagement and Professionalism (15%)

This course adopts an experiential approach to learning and includes group components. Students will be assessed on their engagement and professionalism during the group project and throughout the course. Evaluation will be based primarily on self-assessment and peer-assessment.

Final Project (30%)

The class with separate into groups and each group will complete an environmental scan around a hypothetical project in a Yukon industry that falls within the jurisdiction of different levels of government, including First Nations governments. Students will be evaluated on their project management skills, quality of the completed environmental scan and final presentation.

Students are encouraged to use AI in a socially responsible and respectful way. Any use of AI in preparing assignments must be accompanied by a statement explaining how AI was used to augment the student's own work and why.

Late Assignment Policy: Without prior approval, papers and final projects that are turned in late will have 3% of the final grade deducted per 24 hr period, to a maximum of 15%. Papers and final projects turned in more than 5 days late will not be accepted. Presentations must be completed on the specified date. Students who require an extension must contact the instructor by email prior to the assignment due date. For a bonus point, please send me your favourite meme by email. Discussion posts and videos must be completed by the due date. Without prior approval, late or incomplete posts and videos will receive a zero. Mini quizzes must be completed by the last day of classes.

COURSE WITHDRAWAL INFORMATION

Refer to the YukonU website for important dates.

TEXTBOOKS & LEARNING MATERIALS

There is no required text for this course. A readings list will be provided by the instructor.

Participation in Moodle quizzes/activities and online class sessions requires a computer with a microphone and webcam and access to the Internet. Word processing and presentation software are required to complete the assignments.

ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

ACADEMIC ACCOMMODATION

Reasonable accommodation is available for students requiring academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): LearningAssistanceCentre@yukonu.ca.

TOPIC OUTLINE

Date	Activities
Week 1	Introduction
Week 2	Historical commerce
Week 3	The Constitution, treaties and Canadian Mythology
Week 4	Project Week #1
Week 5	Levels of government
Week 6	Introduction to Land Claims
Week 7	Project Week #2
Week 8	Implementation and Self-Government Models
Week 9	Regulation
Week 10	Project Week #3
Week 11	Lobbying
Week 12	Project Week #4
Week 13	Dissemination – project presentations